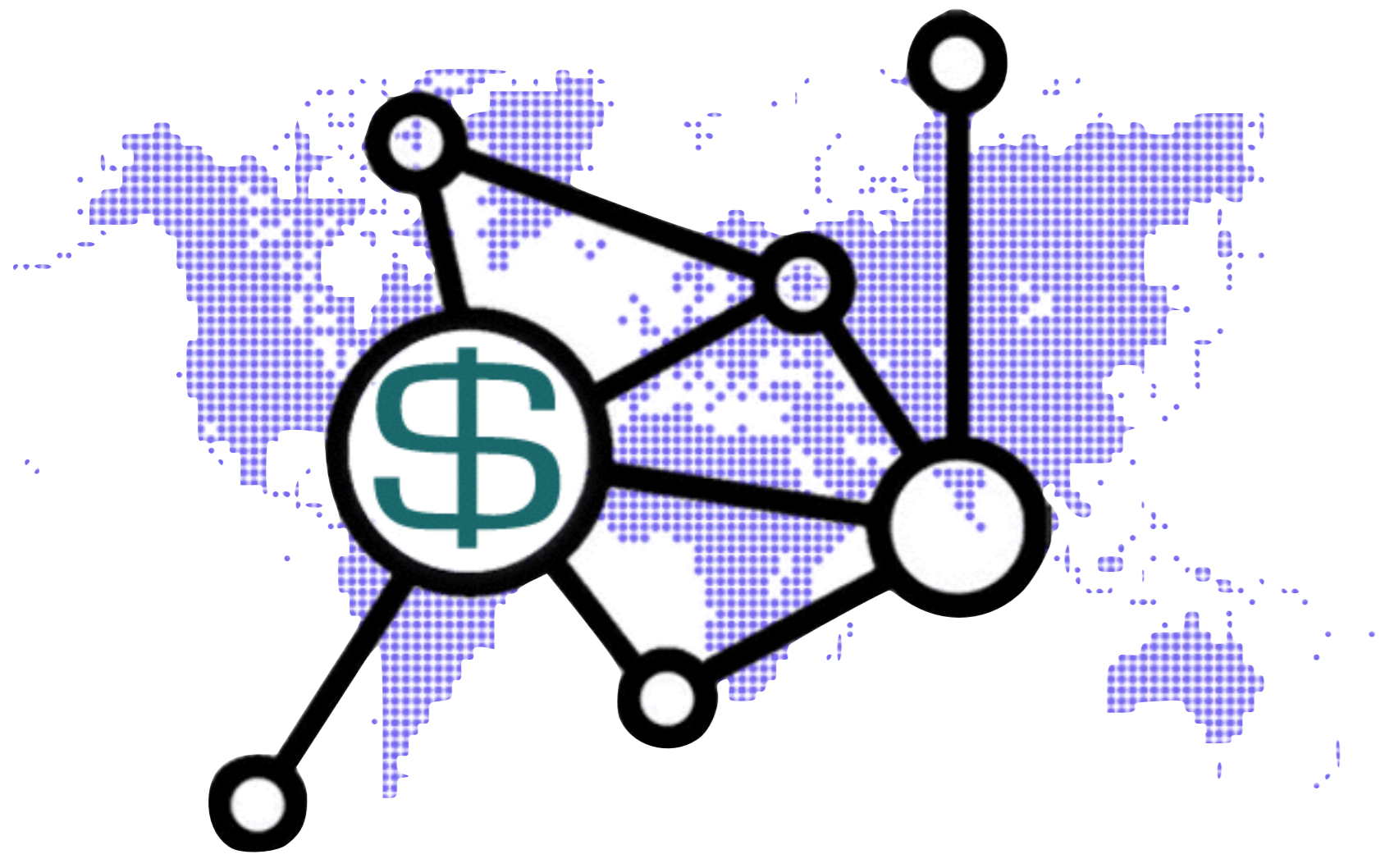


Education Technology Trends to Act On: 2019

Current Reality



EdTech continues to remain a disruptor in the education market

Market Value
\$US 8 Billion

Sales of digital products have **surpassed** print products for some companies, particularly in the area of supplemental resources

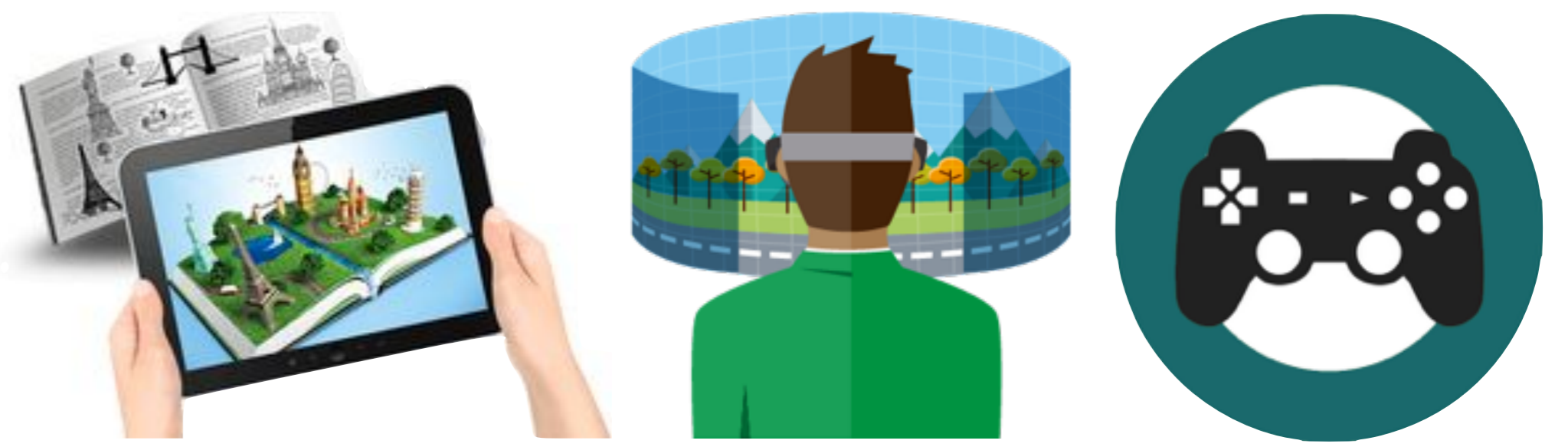


Print

Digital

Emerging EdTech Products

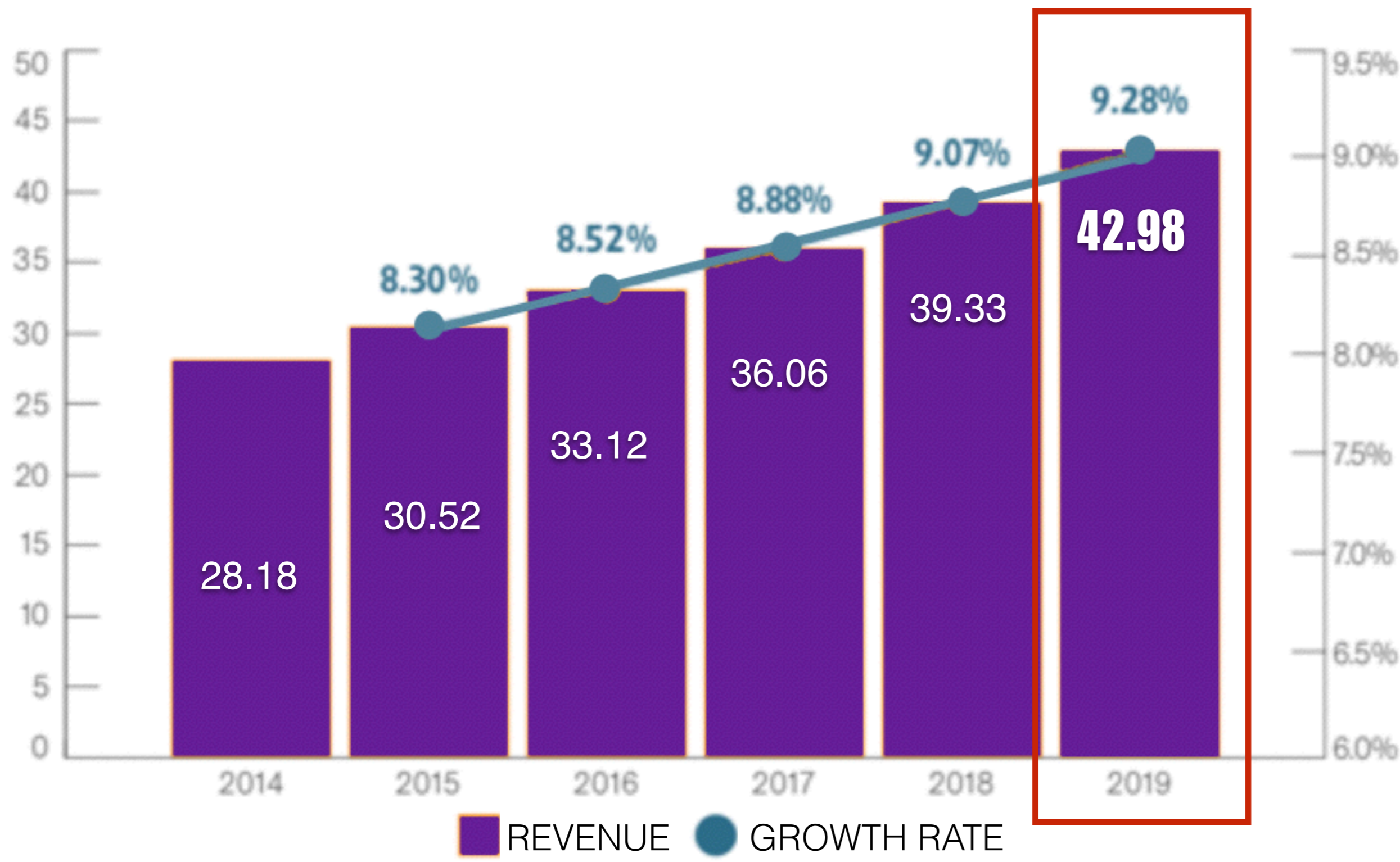
Disruptors (Apple, Google, Amazon) gaining attraction with new and diverse technology products, such as **AR and VR education software** and **game-based learning and curriculum**, are forcing more traditional print publishers to change



Future of the EdTech Market

EdTech Market Projected Revenue in 2019: \$US 43 Billion

Education Technology Market in the US, 2014-19 (US\$ billion)



Source: Technavio, 2015.

CAGR: 8.81%

Factors supporting this growth

- New legislation making it easier for states to purchase digital resources
- Growth of agile pedagogical approaches using resources in a flexible way
- Move to personalized and student-centered learning
- Development of free OER content and models to curate it

Growth Opportunities



Mobile Learning Solutions



Self-Directed Learning Management Tools



VR & AR



Big Data & Learning Analytics



Standards-based Grading Technologies



Game-based Learning & Curricula



To download the White Paper, please click the link below or scan QR Code
2019 Trends and Opportunities in the Education Marketplace



<https://goo.gl/i5Ymig>